

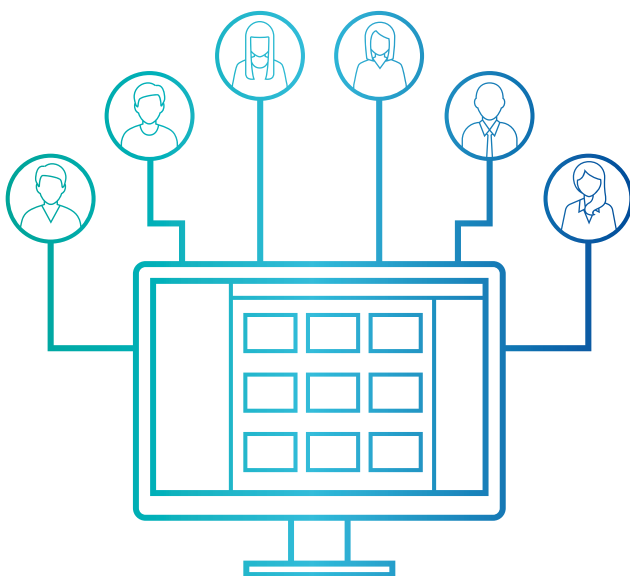
Customer Data Sheet



- ☁ **MatrixStore Cloud is over 8x cheaper than public cloud**
- ☁ **MatrixStore Cloud will give you savings of up to £16m over 5 years***
- ☁ **MatrixStore Cloud will give you predictable costs, with fixed annual fees, and no additional penalties**
- ☁ **MatrixStore Cloud will give you instant and unlimited self-serve access to your content, from anywhere, at all times**

What is MatrixStore Cloud

MatrixStore Cloud is a managed service cloud storage platform that enables creative and production teams to self-serve access to content from work or remotely from anywhere. MatrixStore Cloud also comes with intuitive media focused interfaces that makes protecting, finding and sharing content easier than ever, therefore empowering creativity and collaboration between global teams.



The MatrixStore Cloud platform is based on award winning MatrixStore object storage and thus extremely secure, tightly integrated to many media platforms, cost effective for low and high volumes of media, and comes with no hidden costs or additional charges to access your data.

With MatrixStore Cloud you can implement business continuity and disaster recovery strategies, migrate archives from LTO, enable 'Self Serve' access to that archive content, and free up your valuable technical staff from mundane media management tasks.

**Based on 10PB*



- **Private/Hybrid cloud storage platform**
- **Used in nearline, archive or hybrid workflows**
- **Rich and unique media interfaces, simple to administer, simple to scale, easy to use**
- **Designed for media and well suited to video**
- **Tightly integrated to many media platforms including seamless data movement to public cloud**

Benefits

- Provide 'self-serve' access to your content with no reliance on technical teams, third party platforms or manual intervention
- Massive cost savings compared to public cloud with all inclusive raw storage costs, fixed annual fees and no egress costs to access your data
- Have full confidence in where your data is stored and how it's protected with full data provenance and sovereignty, disaster recovery to a second site, analytics, compliance and user auditing built-in
- Continuous and non-proprietary future proof access to your content with tight third party integrations, seamless scaling and inclusive data movement to public cloud
- Enable secure multi departmental use from the same platform with unlimited user access
- Effortlessly add additional MAM, workflow and media orchestration functionality as and when you need to

What does this mean for me?

- Receive all of the benefits of MatrixStore object storage from Object Matrix, delivered as a managed service - anywhere
- Ensures you have access to your content even if access to your building is restricted
- Back up your on premise storage for true business continuity provision
- Enable continuous 'self-serve' access to your content at all times
- Far more cost effective compared to public cloud with no unpredictable costs, no egress
- No more budgeting for hardware purchases/refreshes and support contracts
- Reduce your capex investment, reduce your onsite IT resource and maximise your time for core business activities
- Forecast and predict future capacity
- No user limits
- Free up staff to work on tasks that add value to your business



What are the details?

Deployment

MatrixStore Cloud is deployed in secure data centres throughout the UK**

Connectivity

Internet connectivity from the data centre is included with options for faster internet speeds and dedicated fibre connectivity

Interface

Using MatrixStore Vision or MXFS, not limited to users

Protection

All data is backed up to a 2nd data centre in the UK

Hybrid

Choose to copy/move some or all of your data to your AWS account

Integrate

To an approved 3rd party platform using the S3 protocol, MXFS or MatrixStore APIs

Access

Unlimited user access and to download and upload as much as required



What's included

- **MatrixStore Cloud** - based on capacity requirements, prices attached
- **Admin** - access from anywhere to configure MatrixStore Cloud using an intuitive web interface (multi tenanted/shared platforms are also available without the Admin interface)
- **Vision** - access from anywhere to manage all of your assets from your web browser
- **MXFS** - mount vaults directly on to your desktop for local file system access (requires a dedicated link)
- **Analytics** - access from anywhere to view stats on users, vaults, assets and apps
- **Disaster recovery** - all assets replicated and protected offsite in a separate data centre
- **Connectivity** - internet connectivity from the data centre is included with additional options for faster internet speeds and dedicated fibre connectivity
- **Hybrid** - easily connect to public cloud for a third copy
- **Access** - unlimited user access and unlimited upload/download of data

**Service also available in other regions.



What's Included	Public Cloud	MatrixStore Cloud
Storage based on capacity		
Internet connectivity		Option to increase speeds
Dedicated fibre connectivity	Optional - costed extra	Optional - costed extra
Administration tools for compliance, auditing, user management		
Intuitive media interfaces including web browser with proxy gen and metadata		
Third party integrations out of the box		
Unlimited access <i>Upload and download what you want</i>		
File system access included		
Analytics platform included		
Disaster Recovery <i>Assets protected in multiple locations</i>		
Metadata supported	Yes and no, with limitations on top tier platforms and not supported at archive level	
Predictable costs		
Full data sovereignty		
More cost effective in volume		
Hybrid out of the box <i>To enable simple on prem/public cloud workflows</i>	N/A	



What's not included

- **MAM - additional asset management and workflow functionality optionally available**
- **Dedicated Fibre - connectivity available on request**

Costs

Costs are based on a 3 year minimum subscription period, inclusive

- **200TB** = £35k per annum (£2.9k pcm)
- **300TB** = £45k per annum (£3.75k pcm)
- **500TB** = £60k per annum (£5k pcm)
- **1PB** = £85k per annum (£7k pcm)
- **2PB** = £120k per annum (£10k pcm)
- **5PB** = £240k per annum (£20k pcm)
- **10PB** = £420k per annum (£35k pcm)

Price included in the table is cost per annum with associated costs for 25% or 100% retrieval from the service.

		200TB	300TB	500TB	1PB	2PB	5PB	10PB
MatrixStore Cloud	All inclusive, no additional costs, 100% retrieval with no egress fees	£35k	£45k	£60k	£85k	£120k	£240k	£420k
Public Cloud General Storage <i>Frequently accessed data</i>	25% retrieval	£46.5k	£69.5k	£116k	£226k	£446k	£1.108m	£2.202m
	100% retrieval	£48k	£72k	£119k	£233k	£459k	£1.14m	£2.28m
Public Cloud Archive - Standard retrieval <i>Infrequent use</i>	25% retrieval	£14k	£21k	£35k	£71k	£141k	£353k	£705k
	100% retrieval	£30k	£55k	£74k	£149k	£298k	£745k	£1.49m
Public Cloud Archive - Expedited retrieval <i>Infrequent use</i>	25% retrieval	£25k	£37k	£61k	£123k	£245k	£613k	£1.224m
	100% retrieval	£72k	£108k	£179k	£358k	£715k	£1.79m	£3.58m
Public Cloud Deep Archive <i>Infrequent use</i>	25% retrieval	£14k	£21k	£35k	£70k	£140k	£349k	£697k
	100% retrieval	£45k	£68k	£113k	£227k	£453k	£1.13m	£2.27m

Excludes dedicated connectivity.



Summary

Massive cost savings compared to public cloud with all inclusive raw storage costs, fixed annual fees and no egress costs to access your data.

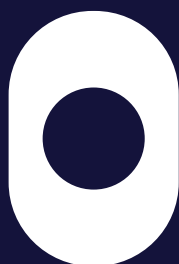
How do I get started?

Call Object Matrix today to discuss your capacity requirements.



Terms & Conditions

Terms and conditions apply, subject to change.



ObjectMatrix



GET IN TOUCH

If you would like to learn more about MatrixStore Cloud and the benefits it can bring your organisation then please get in touch via the details below.



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